



pureSERVICE



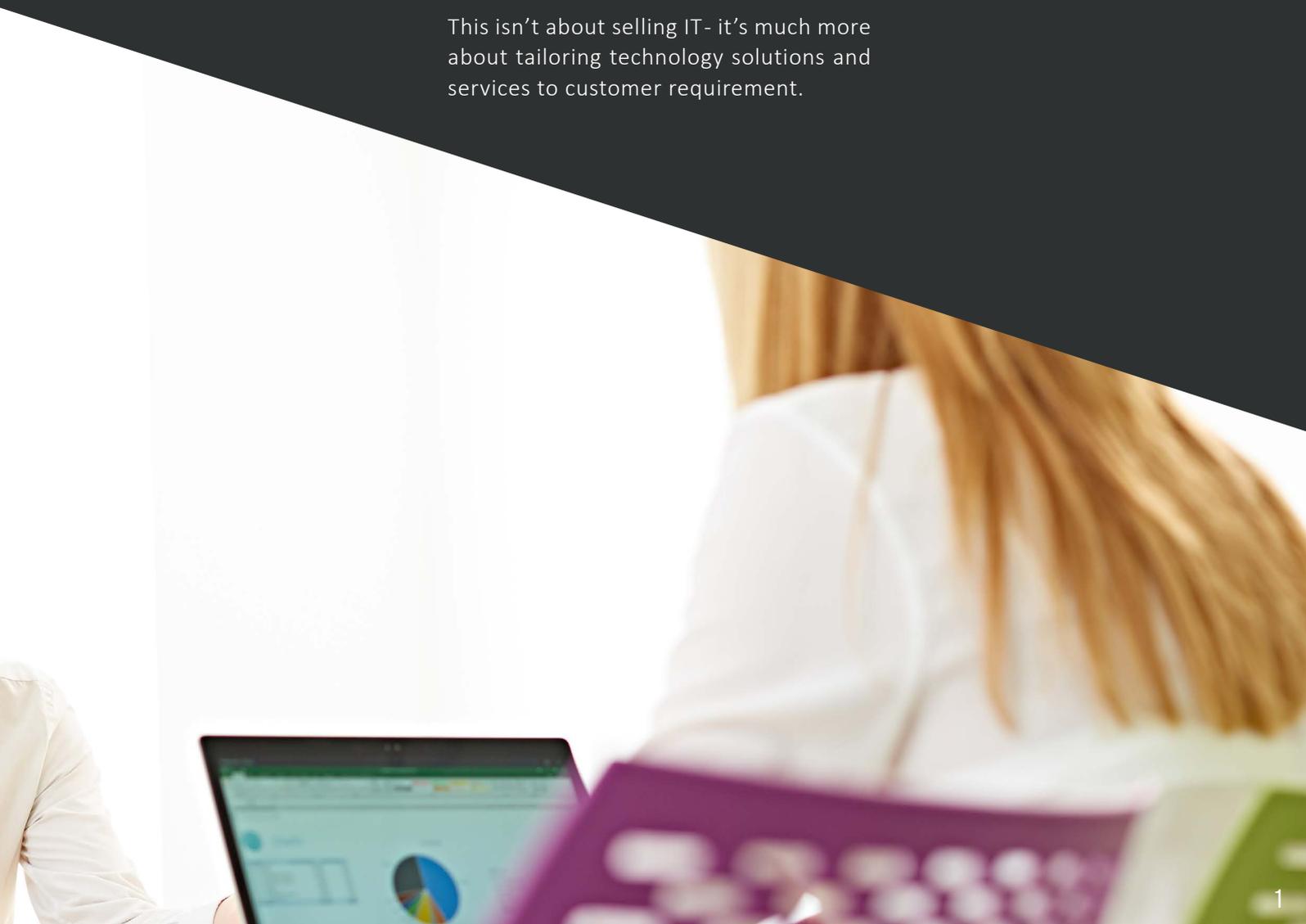
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this is IT

The pure technology group is a leading provider of IT services and solutions to SME, corporate and public sectors.

Technology is designed to match customer strategy: cloud, hybrid, on-premise and mobile from DataCentre to Device.

This isn't about selling IT- it's much more about tailoring technology solutions and services to customer requirement.



the world of many clouds

We believe in cloud, not because it's easy, not because it's fashionable but because it is inevitable.

Cloud has become mainstream, low capital expenditure, flexible subscription costs and simplicity are just some of the many benefits.



Almost 80% of organisations use more than one cloud service and private/hybrid cloud adoption is widespread. Right now and probably for the next decade we're in a world of many clouds.

 Microsoft Azure

Azure provides significant cost reductions based on how you run your IT environment;

 Microsoft 365

With flexible subscription plans you'll never have to pay for more than you need; It's a Pay-As-You-Go service so you'll never be landed with any unexpected costs.

 Office 365

And could see up to 60% in savings when choosing the Microsoft cloud.



Some clouds just provide the basics. Others only host specific apps. **purecloud** can host anything and everything you want it to and it can connect environments. Why is that important? It's so everything works together, as one system. No multiple logins, no messy integrations, just one cloud desktop.

- available ○ _____
- secure ○ _____
- fast ○ _____
- resilient ○ _____
- scalable ○ _____

purecloud is built on ultra-high spec, all-SSD, fibre-channel infrastructure - the fastest on the market. Why? So you can get amazingly quick performance, even with the most demanding business applications. PaaS - your cloud, your way, for critical environments. When we say tailored, we mean it. Delivering Platform-as-a-Service to organisations is our specialty and it's what we do superbly; from

99.9% SLA backed availability to 99.999%, benefiting from geographic replication and resilience, the service options are configured individually to each customer.

purecloud is entirely UK based – three UK DataCentres, design, deployment, monitoring engineering, licensing, security, everything. Your systems aren't just 'somewhere in the cloud' they're in defined locations, protected by a reputable, ISO9001, ISO 27001 regulated, UK company.

work anywhere with

purecloud

Asigra.

 Microsoft Azure



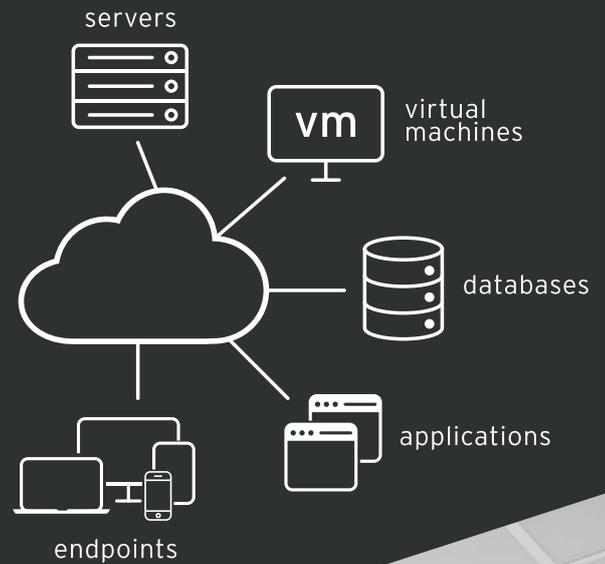
data is critical...

We make sure your data is Offsite, Secure and Safe. purebackup is a cloud backup service that uploads and stores your data off-site, to military encryption standards, at our UK DataCentres.

This is 'fit and forget' data protection. A local cache provides file

restore in seconds, whilst your data is transmitted in deltas to multiple UK DataCentres, providing complete security and piece of mind.

Data in transit and at rest is encrypted to FIPS140-2 standard providing total piece of mind and security.





...so is security

IT security is not a box; it covers a wide range of technologies and disciplines to safeguard your people, your systems and your data.

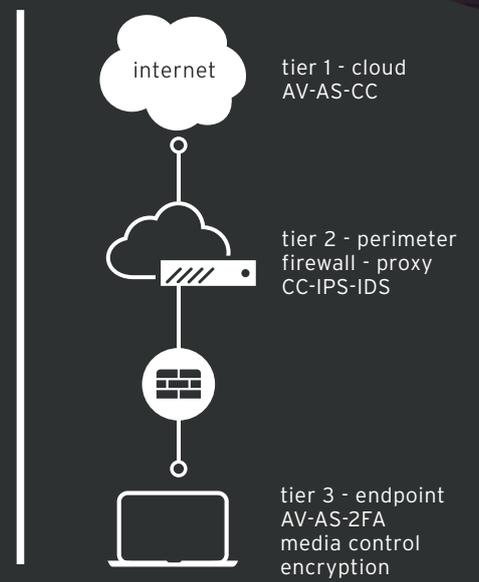
The level and extent of security is directly linked to an organisation's risk profile, attack potential and specific requirements.

Our prescribed tiered security approach uses technologies

from multiple vendors and providers to minimise threat.

Technology has changed; the perimeter firewall is no longer the sole custodian of your IT security. Mobile devices, access anywhere, BYOD, federation and cloud have all changed the requirement.

Protection has to be tiered and multi-faceted.



lightning fast...

Everything is connected.

Today's inter-connected world requires always-on, reliable and fast communications – between sites, between organisations, between people.

We provide ultra-fast WAN and internet solutions that are robust. Whether you need to increase your speeds, simplify complex connectivity or provide direct office communications for the secure transfer of information, we can help.

Fast WAN used to be expensive but that's changed... significantly.

Hybrid WAN allows organisations to reconsider network design, blending reliability from reduced cost Ethernet circuits with fast bandwidth on DSL, fibre and even 4G/5G services.

Tailored design can now produce the same levels of performance as traditional MPLS and can deliver the best of both worlds whilst eliminating single-point-of-failures at the same time.

...across the stack



Infrastructure used to mean connecting servers to storage and the network, with many devices of differing manufacture, obliging separate control tools but now that's changed radically.

Virtualisation was a game-changer; together with large capacity bandwidth it revolutionised the IT industry and created cloud, but technology doesn't stand still and infrastructure is now much more about the software control layer.

Hyper-convergence allows all resources in all physical DataCentres to reside under a single administrative control. This makes management and change a breeze.

Converged infrastructure can handle far more varied workloads than legacy infrastructure can. IT performs better with more focus on the requirements of the organisation and less on the technology.



more than talk...



Communication is essential.

We offer a variety of fully-tailored communication solutions, including on-premise and hosted IP telephony, video and collaboration, plus calls with inclusive lines and minutes designed specifically and individually to your requirements

Get intelligent insight into your usage, deliver video calling through your desk-phone or PC and

use your smartphone as an office extension. Reduce costs and simplify by delivering telephony through your internet-connection. SIP is more cost-effective and flexible and is now the communications connectivity of choice for the future.

'Pay for what you use' on a monthly basis, with no on-site equipment required. What's more, your workforce can plug in a handset wherever there's an Internet connection: at work, at home or any other location.





...and fine print

Streamline crucial business processes and tasks using powerful business workflow and printing solutions. The latest tools for efficient printer fleet management help reduce IT workload and costs, enhance employee productivity and enable users to print securely – wherever business demands.

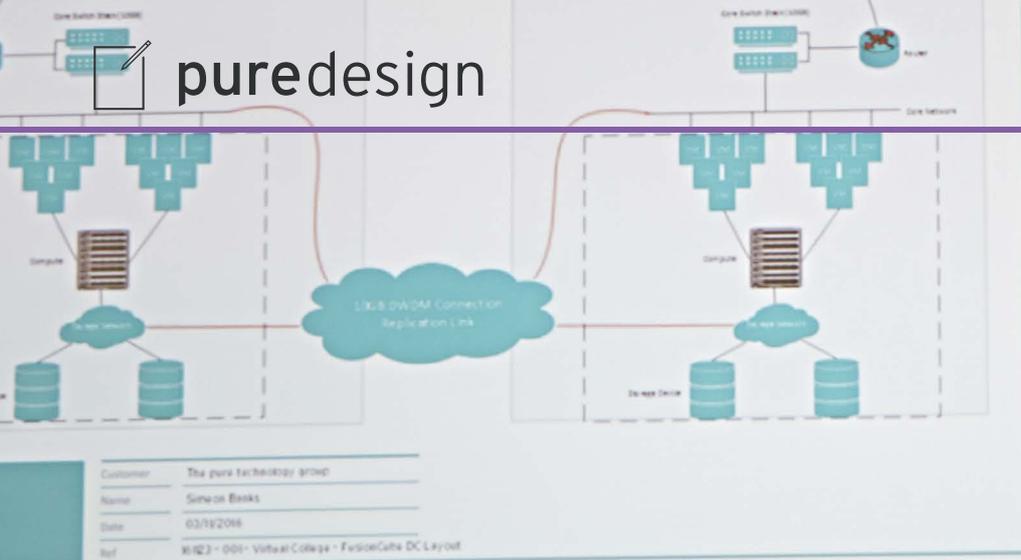
As mobile devices become increasingly more important, we face the growing challenge

of keeping data protected while supporting productivity.

Mobile print solutions allow people to print to office devices or public print locations, with the security features compliance demands.

Print confidentiality, utilisation controls and consumable management are just some of the features that can help reduce your print costs.





get it right...

Organic change happens.

Without design, change in IT can make things unpredictable; plug this here, add this there and before you know it the system gets complex... and slow... or worse still, it breaks.

We have the tools and the expertise to analyse your IT systems effectively, consult to recommend optimal solutions and help you make IT right for your organisation.

available – secure – fast – resilient – scalable

Independent, objective and expert services to help you design IT.

Working in partnership with the world's top technology companies, enables us to future-proof your systems with the very latest technology and expertise.

Our technical consultants are trained to recognised standards, across a wide range of solutions. Continuous training and development is fundamental to our Group Strategy.

Our procurement team is one of the most experienced and well connected in the industry. Supply chain and IT channel relationships ensure that customers get the best price and availability possible.

We have extensive purchasing power with global vendors and distributors so that your requirements are delivered on time, every time, all the time.

Our service is personal through a dedicated Account

Manager who understands your requirements and will ensure you receive premium service at all times.

For repeat orders and run-rate transactions we have an e-commerce platform to transact simple requests with just a few clicks.

...from the start



supporting you...

When it goes wrong we all need help.

We offer a comprehensive range of Support and Professional Services, which can be provided as packaged support for any platform: on premise; cloud and/or hybrid systems.

Support can be provided metered, un-metered, all-inclusive or pay-as-you-go for maximum flexibility.

View the health of your IT estate at a glance from a smartphone or tablet app. Get automatic health alerts issued to you and/or our engineers, with repairs carried out automatically.

Use analytics to predict outages, spot errors and repair them before they become operational issues.



INVESTORS
IN PEOPLE | Gold



...at every step

We deliver service excellence; it's fundamental to what we do.

A combination of highly skilled engineers, collaborative culture and pure dedication results in our consistently high customer satisfaction rates.

Our teams maintain your systems pro-actively and answer any queries you may have; and they do it better than anyone else.



95% NPS
world-class business IT



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