

The Privacy Policy

The purpose of this policy is to explain how we control, process, handle and protect your personal information through the business and whilst you browse or use this website –

tptg.co.uk and store.tptg.co.uk. We are registered with the ICO under the Data Protection Register, our registration number is: ZA258705.

Definitions:

- "I", "our", "us", or "we" refer to the business, the pure technology group Ltd.
- "you", "the user" refer to the person(s) using this website.
- GDPR means General Data Protection Regulations.
- DPA means the Data Protection Act 2018.
- PECR means Privacy & Electronic Communications Regulations 2003.
- ICO means Information Commissioner's Office.

Your personal data

Information is collected purely to track visitor use of this website and to compile statistical reports on website activity. We collect information when you place an order for products or services and we may collect additional information when you voluntarily subscribe to our newsletter, complete customer surveys, provide feedback and/or participate in promotions or events of interest to you. You can at any point **unsubscribe** from our mailing lists which we will action within 2 working days. It is our policy to ensure that customer information is kept private and secure at all times and treated in accordance with the DPA, GDPR and PECR.

We collect information about you to process your order, manage your account and, if you agree, to email you about other products and services we think may be of interest to you. In processing your order, we may send your details to, and use information from credit reference agencies and fraud prevention agencies.

The e-commerce function of this website uses cookies to update customer information, preferences, basket entries and pending orders.

Internet cookies

We use cookies on this website to provide you with a better user experience. We do this by placing a small text file on your device/computer hard drive to track how you use the website, to record or log whether you have seen particular messages that we display, to keep you logged into the website where applicable, and to display relevant adverts or content that may refer you to a third party website. Some cookies are required to enjoy and use the full functionality of this website, and some cookies will be saved for specific time periods, where others may last indefinitely.

Please visit www.aboutcookies.org or www.allaboutcookies.org for further information.

How to access and control your personal data

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please email or write to us at the following address:

pure technology group ltd.

'The Mill',

Springfield Mills,

Leeds,

LS28 5LY.

Telephone: 0113 387 1070.

E-mail: hello@tptg.co.uk

For domain related abuses issues or domain-related complaints, please email us at abuse@tptg.co.uk. We aim to respond to any query or request within 2 working days.

Data security and protection

We ensure the security of any personal information we hold by using secure data storage technologies and precise procedures in how we store, access and manage your information. Our methods meet the DPA compliance requirements.

Email marketing messages & subscription

Under GDPR we use the consent lawful basis for anyone subscribing to our newsletter or marketing mailing list. We only collect certain data about you, as detailed in the 'Your personal data' section above. Any email marketing messages we send are done so through an EMS. An EMS is a third-party service provider of software/applications that allows marketers to send out email marketing campaigns to a subscribed list.

Email marketing messages that we send may contain tracking beacons/tracked clickable links or similar server technologies in order to track subscriber activity within email marketing messages.

Any email marketing messages we send are in accordance with the DPA, GDPR and the PECR. We provide you with an easy method to withdraw your consent (unsubscribe) or manage your preferences/the information we hold about you at any time by following this **link**. Alternatively, please contact our marketing department at **marketing@tptg.co.uk**.

We keep this Privacy Policy under regular review, and we will place any updates on this web page. This Privacy Policy was last updated on **10/09/2019**.